**KAUST Innovation Fund Application**

**To apply for seed stage funding (up to $200,000) for your early stage technology-based startup, please complete the following high level profile.**

**Save as a PDF and print, sign and email to** **kif@kaust.edu.sa****.**

<Company/Project Name>

Name:

Phone #: Email:

Dept. at KAUST: Advisor/Manager Name:

**About you**

1. Please provide a short bio about yourself.

**Describe your startup project**

1. What is the need that your startup intends to satisfy? How will your startup satisfy this need better than the competition?
2. Please describe your product/service and the underlying technology.
3. Who are/will be the key market players? How big is the current/potential market?
4. Who will you be targeting as customers? What will they buy exactly?
5. How much money is required to get your business started and generating revenue? Is your business based on innovative Intellectual Property? Did you file an Invention Disclosure? A patent application?